Effective data management creates value, which helps improve the performance of our products and services as well as the operational performance of all our teams.

**CHIEF DATA OFFICER**
- Leads the data-driven transformation.
- Organizes the data-driven value creation chain.
- Defines applicable policies, data governance models and a target organization.
- Oversees data-related decision-making bodies.

**DATA SCIENTIST**
- Utilizes various scientific disciplines — IT, mathematics, statistics, etc. — to extract knowledge and ideas from wide-ranging sources of structured and unstructured data.

**DATA ANALYST**
- Uses dedicated IT tools to extract and format data to develop decision-support tools.

**DATA ENGINEER**
- Captures, stores, structures and connects source data to applications and ensures seamless operation.

**DATA ARCHITECT**
- Identifies where the target data is located. Maps data flows between the various IT systems.

**DATA STEWARD**
- Develops data guidelines and ensures the data catalogue is complete and regularly expanded.

**DATA MANAGER**
- Defines key data and is operationally responsible for data quality within a process.

**BUSINESS PROCESS OWNER**
- Is responsible for a process and owns the underlying data.

**SAFRAN**

**NOVEMBER 2021**