

L PRESS RELEASE

Safran announces participation and integration in the Entrust Datacard Card Validation Program for EMV Payment Cards

Safran Identity & Security, a global leader in identity and security solutions, has entered into an agreement with Entrust Datacard Corporation as a Technology Alliance Partner. Additionally, the company's industry-leading solutions for financial institutions have been awarded Entrust Datacard Ready designation.

Entrust Datacard Ready designation is awarded to Technology Alliance Partners who have successfully met product interoperability test criteria as defined by Entrust Datacard. Through the partnership, Safran is able to validate the compatibility of its [**credit and debit EMV* payment cards**](#) with **Entrust Datacard [personalization solutions](#)** prior to a customer's implementation.

Safran Identity & Security participates in the **EMV Card Validation Program (ECV)** track of the Entrust Datacard Technology Alliance Program, which is focused on fostering partnerships with other leading organizations to provide customers with simple and powerful solutions that address real business challenges.

Existing and future Entrust Datacard personalization solution customers are able to onboard **Safran payment card** products more rapidly with better results from a smaller investment. Multiple payment card products have already been validated and are available for EMV implementation set-up with **Entrust DatacardTM personalization** solutions today.

*"We are very pleased to be partnering with Entrust Datacard as they are a known leader in the industry," said Arnaud Jullien, vice president Sales North America, Business Solutions Division at Safran Identity & Security. "The **ECV program** not only ensures that our chips are compatible with **Entrust Datacard personalization solutions**, but it gives our customers the flexibility to expand or change their **EMV payment card** products with less expense. While inclusion in the program is not limited to the U.S., the U.S. focus furthers Safran's support of the ongoing EMV migration."*

Through this program, **Safran is offering a comprehensive EMV payment card portfolio**, including contact and contactless cards.

We are excited to be working with Safran. Given the complexity and secure design of today's payment cards, it's necessary for us to work together within the industry to drive a better experience for our customers. Integrating Safran, a global leader in payment solutions, in the ECV program will allow us to better achieve this goal.

Josh Jabs, vice president, Strategic marketing for Entrust Datacard.

Designed to improve the customer experience in developing their EMV card infrastructure, the **EMV Card Validation Program** track of the Entrust Datacard Technology Alliance Program provides manufacturers and suppliers the ability to improve the implementation process for their customers.

To learn more about the **Entrust Datacard Technology Alliance Program** and the **Entrust Datacard EMV Card Validation Program**, please visit www.entrustdatacard.com/technology-alliance-program/.

*EMV is a technical standard for payment cards and terminals.



About Entrust Datacard

Consumers, citizens and employees increasingly expect anywhere-anytime experiences — whether they are making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. Entrust Datacard offers the trusted identity and secure transaction technologies that make those experiences reliable and secure. Solutions range from the physical world of financial cards, passports and ID cards to the digital realm of authentication, certificates and secure communications. With more than 2,000 Entrust Datacard colleagues around the world, and a network of strong global partners, the company serves customers in 150 countries worldwide.

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