PRESS RELEASE

2018 OEM Seminar: special 80th anniversary edition

The OEM seminar has been created in 2013 and each edition is the opportunity to tackle a different topic.

This year, the 6th OEM Seminar with AVIC and AECC (Aero Engine Corporation of China) was dedicated to SafranHE's 80th anniversary and the 40 years of cooperation between SHE and Chinese aviation companies.

Top management representatives from our Chinese partnering companies and customers were invited to the Seminar at the Westin Hotel Chaoyang, in Beijing.

On the customers and partners side, 9 companies were represented: AVICOPTER, HAIG (Harbin Aircraft Industry Group), CAIG (Changhe Aircraft Industry Group), CHRDI (Chinese Helicopter Research Development Institute), AVIC international, AVICADE, AECC, AECC SI and AECC Dong An.

The purpose of this seminar was to strengthen the dialogue at the highest level, accelerate the pace of on-going programs such as the Ardiden 3C (also called WZ16 in China) and discuss future projects.

The event started with an introduction of SHE's activities in China by Bernard Plaza, General Manager.

Florent Chauvancy, OEM Sales Executive Vice-President introduced our vision of the helicopter market and Bruno Bellanger Programs Executive Vice-President presented the roadmap for our programs. The presentations whetted the interest of all participants and have been followed by interesting questions.

To conclude, this seminar allowed SHE to promote its image and products and to develop business opportunities. The Customers were fully satisfied and look forward to the next edition...

Contact(s)