

PRESS RELEASE

Safran reveals VERSA, a new enhanced generation of herringbone, state-ofthe-art long haul business class seat

Hamburg, Germany 2 April 2019

Safran Seats reveals at Aircraft Interiors Exhibition a new generation of high-end business class seat called, Versa. This new seats concept is built upon a new modular platform that delivers weight and space optimizations and a capability to address efficiently an extensive range of airlines requirements.

Thanks to its architecture, the Versa platform is ready to receive modules and technology bricks developed across the Safran Seats premium range as wider screens, wireless charging and audio, advanced lighting, new control systems etc. It is designed to provide airlines both with adapted off the shelf solutions as well as more ambitious and extensively tailored ones.

Leveraging the benefits of a herringbone layout and its ability to provide all passenger with an even and direct access to the aisles, Versa offers the comfort of a spacious fully horizontal bed, with remarkable privacy and optimized passenger count. This new concept ensures a one-of-a-kind passenger experience across all flight phases.

Innovations and customization

Designed to receive an extended range of cutting-edge privacy and digital features, Versa is visible with the flexible door on 2019 AIX Safran Seats booth 7B40 in Hall B7. This patented new concept is finalist of the Crystal Cabin Award.

Beyond the never ending quest for comfort, airlines are now looking for ways to bring privacy to new levels, for their Business Class travelers. The goal becoming to be able to offer individual Mini Suites to their customers, rigid or flexible doors have become a master piece of this new quest.

Safran's smart Flexible Door puts the limitations inherent to doors behind by offering a door made from flexible materials that enable a lightweight integration, having a minimum impacts to the passenger's valuable living space, while providing a simple solution for the suite's certification. On narrower twin aisles such as A330 and B787 where space becomes tighter, such solutions are critical enablers to deliver privacy solutions in a viable way.

« Innovation and modularity is a way to customize our offer to airlines. Our knowledge of customers needs and our innovation skills are part of our DNA. This represents a strategic lever to be competitive and attractive for travelers » Quentin Munier, EVP Strategy & Innovation.







Versa @Safran Seats

Safran is an international high-technology group, operating in the aircraft propulsion and equipment, space and defense markets. Safran has a global presence, with more than 92,000 employees and sales of 21 billion euros in 2018. Safran is listed on the Euronext Paris stock exchange, and is part of the CAC 40 and Euro Stoxx 50 indices.

Safran Seats is a world leader in aircraft passenger and crew seats. One million seats made by the company are now in service worldwide.

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Véronique Ménet: veronique.menet@safrangroup.com / T +33 (0)6 86 30 32 69