

PRESS RELEASE

Safran Seats is awarded the Janus Label of Excellence by the *Institut Français du Design* for its Skylounge Core business class seat

December 17, 2018

A unanimous decision by the jury

The jury at the *Institut Français du Design* has unanimously awarded its Janus Label of Excellence to the Skylounge Core seat in business class. The seat, to be marketed in 2019, meets all five of the “E” criteria for the Label: *Economical, Esthetic, Ergonomic, Ethical, and Emotional*.

An innovative, more functional architecture that’s easy to customize

Skylounge Core is a top-of-the-line business-class seat, optimized for use on the Airbus A330 and Boeing 787. The seat offers passengers a more expansive travel environment, measuring 20 inches across and including a flat bed surface. The streamlined controls are also more ergonomic, so the seat is easier to use. Plus, there are storage compartments and a versatile space for dining, working or leisure time.

With this new seat, airlines can offer their passengers the best possible travel experience. Thanks to the multiple opportunities for customization, airlines are ensured a wide array of options for fully conveying their image and identity.


An optimized manufacturing process using new materials

The industrial design, engineering and industrialization teams at Safran Seats developed new production processes for the composite materials that comprise the shell of the seat. Production has improved in quality, maturity and speed, thanks in particular to the significant number of parts that are shared among versions.

Says Safran Seats CEO Vincent Mascré, “*This award highlights the excellence of the engineering teams at Safran Seats and is a strong reflection of our capacity for innovation on behalf of our customers and the passenger experience.*”


Institut Français du Design

Since 1951, the *Institut Français du Design* (French Institute of Design) has been singling out products and services that focus on respect for users and their environment. To make its selections, the Institute relies on criteria rooted in principles, such as the designer’s intention, the object’s ethical value, its appearance, the materials used and its value and appeal for users.



Safran is an international high-technology group, operating in the aircraft propulsion and equipment, space and defense markets. Safran has a global presence, with more than 91,000 employees and sales of 16.5 billion euros in 2017 (21 billion euros including the aerosystems, seats and cabin business lines, pro forma 2016). Safran is listed on the Euronext Paris stock exchange, and is part of the CAC 40 and Euro Stoxx 50 indices.

Safran Seats is a world leader in aircraft passenger and crew seats. One million seats made by the company are now in service worldwide.

For more information : www.safran-group.com and www.safran-seats.com / Follow @Safran et @SafranSeats on Twitter 

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